

Scandinavian Society of Forest Economics (SSFE), Hyytiälä, Finland, 23-26 May 2012
Programme on the parallel sessions (version: 16 May 2012)

Wednesday, May 23

– 12.00	Arrival and registration					
12.00 – 13.00	Lunch					
13.00 – 13.30	Opening					
13.30 – 14.30	Plenary session. Professor Richard Vlosky, Louisiana State University, USA. <i>Forest Sector Competitiveness in a Global Recession.</i>					
14.30 – 15.00	Coffee					
15.00 – 17.30	WG1, Business economics and forest management planning (Moderator: Jussi Leppänen)		WG2, Forest industry and forest products markets (Moderator: Katja Lähtinen)		WG3, Forest policy (Moderator: Heimo Karppinen)	
	Antti Miettinen	Cost-effectiveness of mitigation measures in promoting pollination services in agricultural landscapes	Pekka Ollonqvist	Business models for timber frame industry enterprises in multi dwelling house construction in Finland and Sweden	Ville Ovaskainen	Valuing and developing market-based mechanisms for enhanced forest amenities in private lands: The case of Ruka-Kuusamo, Finland
	Colin Price	Optimal rotation with differently-discounted benefit streams	Tomas Nord	Design of value chains in volume-intensive market segments – exploiting economies of scale, scope and integration	Jens Abildtrup	Determinants of demand for forest recreation
	Sami Niinimäki	Optimal Management of Norway Spruce With Carbon Sequestration	Ning Li	Using SA8000 criteria as a tool to understand employee sentiments on corporate responsibility: case of Chinese manufacturing SMEs	Suzanne Elizabeth Vedel	Heterogeneity in the demand for recreational access - distributional aspects
Short 5 min. break						
	Esa-Jussi Viitala	Faustmann formula before Faustmann	Minli Wan	Sources of Competitiveness in China's Wood Products Industry	Fatemeh Bakhtiari	Investigating embedding effects in valuation of forest : "Linking qualitative evidence to quantitative analysis of embedding effect"
	Colin Price	Uneven-sized stands, normal forests and the costs of age-class transformation	Yijing Zhang	Forest industry foreign investments: case study of three companies in China	Enrico Vidale	What can we sell behind timber production? The role of forest externalities in the eastern Alps for implementing payment for environmental service schemes.
18.00 – 20.00	Dinner					
20.00 –	Sauna session					

Thursday, May 24

07.00 – 08.30 Breakfast

08.30 – 09.30 Plenary session. Adjunct professor, Dr. Jari Kuuluvainen, University of Helsinki. *Modelling aggregate roundwood market: Results from Finland.*

09.30 – 10.00 Coffee

10.00 – 11.30	WG1, Business economics and forest management planning (Moderator: Bo J. Thorsen)	WG2, Forest industry and forest products markets (Moderator: Henna Hurttala)	WG3, Forest policy (Moderator: Ville Ovaskainen)		
Hanna Kumela	Forest owners' decision support and implementation of conservation measures - the present situation and the future vision in Finland	Greg S. Latta	Climate change and forest sector models: a review and analysis of the mitigation impacts of limiting aggregate emissions reductions	Marjatta Hytönen	The role of concepts in reforming practical forestry in Finland - from social sustainability to ecosystem approach
Stine Wamberg Broch	Exploring how landowners perceive society requirements regarding voluntary participation in environmental management - using a case of wetland restoration	Jani Laturi	Modelling the Economics of the Reference Levels for Forest Management Emissions in the EU	Christoph Hartebrodt	Integrated, Participatory Sustainability Management in the Context of Functional Subsystems of Forest Enterprises – One and a half Case Studies
Mirja Rantala	Assessing the socio-cultural impacts of biodiversity cooperation networks of the METSO programme	Hanne K. Sjølie	«Dual» discounting in forest sector climate change mitigation	Olli Saastamoinen	A Change in the Paradigm? Ecosystem Goods and Services in Finnish Forest and Environmental Policies

11.30 – 13.30 Lunch excursion: Siikaneva or SMEAR station (field lunch)

13.30 – 15.00	WG1, Business economics and forest management planning (Moderator: Lauri Valsta)	WG2, Forest industry and forest products markets (Moderator: Henna Hurttala)	WG4, International forestry (Moderator: Birger Solberg)		
Lauri Suihkonen	Compensations for temporary conservation contracts and private forest owners' timber income losses	Colin Price	Rising carbon flux price and the paradox of forest-induced reduction of atmospheric carbon stock	Peter Berck	The Effect on Forestation of the Collective Forest Tenure Reform in China
Anne Sofie Nielsen	Spatial-econometric analysis of landowner participation in voluntary forest conservation programs.	Greg S. Latta	Growth and yield in forest sector models: a review and application of individual tree models in Norway	Jia Li	Smallholders, local governance, and benefit distribution in forestry projects: The case of tea oil forestry in China
Johannes Gerst	Evaluation of the economic impact of Flora Fauna Habitat-management plans in forest enterprises in Germany	Hanne K. Sjølie	Climate change mitigation in boreal forest sector: The importance of bringing in albedo	Mona Poorzady	Role of governmental and local policy in forest degradation and sediment transportation to the Caspian Sea

Thursday, May 24 (cont.)

15.00 – 15.30

Coffee

15.30 – 17.30

WG1, Business economics and forest management planning (Moderator: Ville Ovaskainen)

WG2, Forest industry and forest products markets (Moderator: Esa-Jussi Viitala)

WG4, International forestry (Moderator: Peter Berck)

Kyle Eyvindson Using DEA to compare the efficiency of planned forest management actions to actual forest management actions

Sini Niinistö Compilation of foresight studies to support forest policy processes in Finland

Julien Wolfersberger Forest transition in developing countries : analysis of the level of forest cover at the turning point using a Heckman truncated model procedure

Teppo Hujala Observations and implications of Finnish forest owners' economizing behavior

Jyri Hietala Finnish and Swedish Sawwood Exports to the UK market in the EMU regime

Olli-Pekka Kuusela Performance Bonds in Tropical Timber Concessions

Katri Korhonen Communities of practice in non-industrial private forestry

Heikki Pajuoja Cost and Productivity Evaluations of Energy Wood and Pulpwood Production Systems.

Riyong Kim Bakkegaard Using a hypothetical auction frame to elicit stated compensation needs to avoid deforestation among households in the Brazilian Amazon

Jukka Matero Customer value of decision support services among Finnish family forest owners – a discrete choice experiment

Meelis Teder / Risto Sirgmetis Forestry sector competitiveness – Comparison of the Estonian situation with selected European countries

Matti Palo Private or socialistic forestry? Forest transition in Finland vs. deforestation in the tropics

19.00 –

Conference dinner + special programme

Friday, May 25

07.00 – 09.00	Breakfast					
08.00 – 09.00	SSFE Business meeting					
09.00 – 10.00	Plenary session. Professor and Dean Jaana Sandström, School of Business, Lappeenranta University of Technology. <i>Value creation challenges in the forest industry: is bioenergy a solution?</i>					
10.00 – 10.30	Coffee					
10.30 – 12.00	WG3, Forest policy (Moderator: Lars Lönnstedt)		WG2, Forest industry and forest products markets (Moderator: Richard Vlosky)		WG4, International forestry (Moderator: Irmeli Mustalahti)	
	Sami Berghäll	Forest Owner Objectives as Precursors of New Customer Value Formation in Finnish Forest Sector.	Anni Tuppuru	Firm proactiveness and corporate social responsibility in global forest industry	Henrik Meilby	Livelihood strategies and poverty in rural Nepal
	Gabriela Albarracin	The Power of Behavioural Models in Defining New Types of Market Segments of Non-Industrial Private Forest Owners in Finland	Anders Roos	Green marketing of wood products – A literature review	L.C. Charlery	Analysing household-level poverty dynamics in rural communities in developing countries
	Heimo Karppinen	Do forest owners share the public's values? An application of Schwartz's value theory.	Anne Toppinen	Communicating with environmental performance measures: qualitative study on the perspectives of the Nordic wood industry	Henrik Meilby	Wealth ranking in 12 Tanzanian villages - turning failure into triumph
12.00 – 13.00	Lunch					
13.00 – 15.00	WG1, Business economics and forest management planning (Moderator: Mikko Tervo)		WG2, Forest industry and forest products markets (Moderator: Anders Roos)		WG4, International forestry (Moderator: Matti Palo)	
	Lars Lönnstedt	The development of Swedish forest owners associations	Jani Holopainen	Market Formation for Certified Forest Products - Literature Review	Henrik Meilby	Revisiting an empirically based analysis of household-level adaptation in high altitude villages in Nepal
	Osmo Mattila	A Comparative Assessment of the Forestry Services in Finland and Sweden	Lars G.F. Tellnes	Carbon footprint of products from the Norwegian sawmilling industry	Irmeli Mustalahti	REDD+ Tanzania: does the institutional choices make a difference in equity?
	Jussi Leppänen	Proposals to improve forest holding size and structure in Finland	Ritva Toivonen	Consumer perceptions on environmental and social responsibility of wood products and suppliers in the Finnish markets	Kat Skeie	Participatory Forest Management in Tanzania and livelihoods of rural people - evidence from 12 villages
			Risto Sirgmetts / Meelis Teder	Competitiveness of the Estonian timber products in the main export markets	Aklilu Ameha Yietagesu	Performance of various PFM modalities in Ethiopia: a possibility for harmonization at national scales.

Friday, May 25 (cont.)

15.00 – 15.30 Coffee

16.00 – 18.00 Optional: Nature path walk around Hyytiälä? Football match?

18.00 – BBQ Dinner + Sauna

Saturday, May 26

07.00 – 08.30 Breakfast

07.30 – 08.30 Checking out of rooms

08.30 – 16.00 Excursion: Silvicultural field experiments presented by MetsäGroup (Vilppula) + visit to Serlachius art museums (Mänttä), excursion will end up to Tampere.